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In the specification:

Please amend the second paragraph of page 7 as follow:

Attention is now directed to Figure 2, which demonstrates a preferred embodiment of the retail garment hanger packaging. The garment hanger under promotion comprises a medial portion 131. Extended from the medial portion 131 are a suspension member 134, and two supporting arms 132 and 133. In the situation that the specialty hanger 110 is an adjustable width garment hanger, each of the supporting arms 132 and 133 comprises ~~of~~ a stationary supporting arm extended from the medial portion 131 and a movable arm traveling relative to the stationary supporting arm for adjusting the garment supporting width. Each moving arm is linked to a transfer mechanism located inside the medial portion 131 to provide a reciprocal adjustment effect. Behind the garment hanger is the display tag 100 of Figure 1. Two cable ties, each dress through the holes 104 or 105 of the display tag securely attached the display tag at the rear side of the adjustable hanger. The cable ties 116, 117 are recommended to locate in between the medial portion 118 and the movable arms 132 and 133 so as to minimize the visual significance of the cable ties. The color of the cable tie is preferable to be transparent or identical to the color of the garment hanger. In case of an adjustable garment hanger, it is also a desirable feature for the medial portion to be of different color as compared with the color of the movable arms, to indicate that the movable arms are not part of the medial portion. From here it can be observed that the substantial full frontal view of the adjustable hanger is displayed in front of the consumer shopping in the store. Unlike the traditional hanger packaging having a message located right at the center of the medial portion, the unique characteristic of this packaging design is that the most significant area for the promotion message locates on top of the hanger arms. This is an area perfect to print the graphic and message, such as a "Try Me" message, that the arms below the message are adjustable. It can be observed that the bottom edge of the display tag 113 locates at a position short of the

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lower edge 118 of the hanger. The benefits of this arrangement is that another pack of hanger can be displayed immediately below the upper hanger in the store, so as to make optimal use of the store display area and to stock maximum number of hangers on the display rack.

Please amend the last paragraph of page 8 as follow:

Figure 5 illustrates the front view of the specialty hanger after it is assembled with the display tag 200 of Figure 4. The flap 227 is fold to a position approximately perpendicular to the display tag 221. The suspension member 228 is then dressed through the hole 206 of the flap 227. Two strips or straps 222 and 223 fasten the lower side of the display tag 221 to the medial portion 224 of the hanger without interfering the movement of the movable arms 225 and 226. The fastening ~~strips~~ straps are configured to provide a substantial full natural front view of the hanger. Accordingly the fastening ~~strips~~ straps are either transparent or of a color similar to the portion of the hanger located behind the strips.

Although the flap 227 and the strips 222, 223 do not allow the packaging to provide an "exactly" full frontal view of the hanger 224, the thin flap 227 and the transparent or matching color strips 222, 223 are almost invisible that they successfully give the consumer an impression how the full frontal view of the hanger look alike. This illusion of a full frontal view of the hanger defines the term "substantial full frontal view" used in this application. A promotional message such as a "Try Me" sign 229 is printed on top of the hanger arms to indicate that the hanger arms are movable. Beneath the medial portion of the hanger are other promotion messages or photographs demonstrating the benefits of the specialty hanger. It should be noted that the periphery of the display tag 221 is preferably designed in a shape suitable for the hangers to be packed in a shipping case. Accordingly the display tag is positioned to be short of the virtual line connecting points A and B as shown in Figure 5. The bottom edge of the display tag is also preferably to be cleared from the bottom of the pant bar or the clips 227, 228 of the hanger.